OUR MISSION

We inspire and educate those who respond to gender-based violence, equipping them with the knowledge and tools they need to support victims and hold perpetrators accountable.

We promote victim-centered, multidisciplinary collaboration, which strengthens the response of the criminal justice system, other professionals, allies, and the general public – making communities safer.

OUR VISION

We envision a world where gender-based violence is unacceptable; where perpetrators are held accountable, and victims receive the compassion, support, and justice they deserve.
EXECUTIVE MESSAGE

It is not every year that I get to say a dream of mine was realized. But in 2015, I can say it happened twice. First, we completed a monumental project to improve law enforcement’s use of DNA evidence in sexual assault cases. Second, we laid the groundwork for a five-year capacity building project that will carry EVAWI into a bright future. I’d like to take this opportunity to tell you about both.

For decades, I dreamed of having the power of DNA as a tool for solving sex offenses. Now, the technology, legislative focus, and funding are all beginning to catch up with that dream. Yet major challenges remain in how we utilize this technology and where we direct our resources. That’s why I’m so excited about our efforts to address the use of DNA and other biological evidence in sexual assault investigations, as well as other crimes. The centerpiece of this project is a major training module for our OnLine Training Institute, with brand new tools and information that have never before been available. In light of the increasing national attention on sexual assault evidence kits, we are proud to have brought together a number of leading experts to develop this comprehensive resource on integrating DNA evidence into the best possible investigative process. EVAWI continues our leadership by offering broad-reaching national recommendations to improve policies and practices in this area.

Equally exciting, we are building a foundation on which to build EVAWI’s future. In October, we brought our Board of Directors and Advisory Board to San Diego for a two-day retreat to discuss our goals and begin crafting a comprehensive five-year Strategic Plan. This includes implementing a succession plan as well as establishing a new office in the Washington DC area. Our Board retreat required a considerable investment of time and financial resources, but we believe it will guide our capacity building efforts and place EVAWI at the center of federal funding and policymaking. That way, we can continue working toward our goal of creating systemic change on a national level.

So watch us grow in the coming years, as we take on new and exciting challenges!

Sincerely,

Joanne Archambault
Executive Director
CREATING POSITIVE CHANGE

According to research published in 2016 by the McKinsey Global Institute, violence against women results in about $4.9 billion in direct costs, including medical expenses, lost productivity, and lost earnings over a woman’s lifetime. However, “if you take into account intangible factors like pain, suffering, and worsened quality of life, the total cost to the U.S. could be closer to $500 billion.”1

As a professional training organization, we work to improve these outcomes for victims and pursue accountability for perpetrators of sexual assault, domestic violence, and stalking. Our goal is to protect victims, prevent future attacks, and keep our communities safe. In fact, we are the only multidisciplinary organization focused exclusively on improving criminal justice responses to gender-based violence.

In 2015, we provided 119,500 hours of training and responded to 919 requests for technical assistance. These services were provided to an audience of professionals from all 50 states, the District of Columbia, and several U.S. territories and protectorates. Yet our reach is expanding globally, as communities across the world increasingly utilize our resources and embrace our Start by Believing public awareness campaign. Through this campaign and associated reforms, EVAWI is serving as a catalyst for cultural change in sexual assault responses worldwide.

One way to measure our impact is in the tens of thousands of law enforcement professionals and others who receive training and support from EVAWI. More important, however, are the countless victims who receive a more skilled and compassionate response from law enforcement and have a better chance of seeing their offender held accountable.

Coming from an advocacy and research background, it’s easy for me to fall into the mindset that law enforcement officers don’t really care about victims, or don’t do enough to help them. EVAWI really helps me be self-critical and reflective about changing my attitudes toward law enforcement, because at these conferences, I am able to meet, talk with, and learn from detectives and cops who truly, sincerely care about helping victims and stopping violence against women and children. I really appreciate EVAWI’s commitment to bringing together different types of professionals, because the diversity at these conferences strengthens the anti-violence movement by reminding us that we are ALL working together to make our world a better place.

Anonymous victim advocate, in conference evaluation

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EDUCATING FOR PREPARED RESPONSE

How We Train

When it comes to training, we know that “one size does not fit all.” Instead, different training formats are needed to meet professionals’ varying needs. For convenience and economy, many professionals choose the free courses in our OnLine Training Institute (OLTI). Others listen to the recorded webinars in our archive. Our international conference offers an unparalleled opportunity for inspiration and connection, so participants can share ideas and gain new knowledge and skills.

In 2015, we provided 119,500 hours of training through all of our various training formats, including live conferences, webinars, and the OnLine Training Institute (OLTI).

Annual Conference

Our annual conference set a new attendance record in 2015, with 1,811 professionals at our International Conference on Sexual Assault, Domestic Violence, and Campus Responses. This is in addition to the 302 professionals who registered for the pre-conference training on Trauma Informed Investigations and Prosecutions. Conference participants came from 13 countries, including all 50 U.S. states, the District of Columbia, and Puerto Rico.

Participants walk away from our conference with a wealth of new skills, but they also gain the renewed energy that comes from being surrounded by like-minded peers – dedicated professionals who share their commitment to work on behalf of survivors.

Best set of classes in one day that I have ever experienced in any training conference.
Cydney Batchelor, Attorney, State Bar of California, San Francisco, CA
Who We Train

Our training initiatives reach a diverse audience of professionals, including law enforcement, prosecution, victim services, and health care, as well as judges, corrections personnel, probation and parole officers, military personnel, faith leaders, researchers, educators, and others involved in the criminal justice and community response system. These professionals represent military, civilian, tribal, and campus communities. We also provide various forms of technical assistance for professionals, as well as educational outreach for survivors and their loved ones, even the public as a whole.

Conference registrations provide a snapshot of our training audience. While our conference always draws a wide range of professional disciplines, the largest groups are criminal justice, victim advocacy, and health care. In 2015, we saw a particularly strong representation from college campuses, reflecting the fact that campus responses were a highlighted theme at the annual conference.

I am so impressed by the work you and your staff do to prepare for this conference… So much good stuff, I wish I could be everywhere.

Lynn Hecht Schafran, Director, National Judicial Education Program at Legal Momentum, New York, NY

Most significant day ever. Keep the progress growing.

Valtoria Jackson, RN, SANE Coordinator, STAR, a program of Lighthouse, Montgomery, AL

2015 Conference Registrants
OnLine Training Institute (OLTI)

With the addition of our newest module on DNA, the OLTI now offers 16 courses and provides 175 hours of training, including video clips, review exercises, practical applications and end-of-course test questions. Each module is also full of resources, tools, and supplementary materials for readers to access for additional information.

The most popular OLTI modules in 2015 were Dynamics: What Does Sexual Assault Really Look Like? (2,008 completions), Effective Report Writing: Using the Language of Non-Consensual Sex (1,683 completions), and Victim Impact: How Victims Are Affected by Sexual Assault and How Law Enforcement Can Respond (1,431 completions). Taken together, there were more than 10,000 module completions in 2015 alone.

Webinars

EVAWI now offers 11 webinars in our archive, which users can access at any time. In addition to the audio recording of the live event, the archived webinar includes handouts and other supplementary materials (e.g., articles, reports, policy templates, forms).

As a live event, our webinars draw hundreds of participants. For example, we had 548 registrants for our 2015 webinar on Alternative Reporting Methods and Forensic Compliance. In addition, thousands of people access our webinars through the online archive. In 2015, a total of 1,685 people listened to an audio recording of one of our archived webinars, with the most popular being on the Neurobiology of Sexual Assault, Forensic Experiential Trauma Interview (FETI), Effective Report Writing, and Effective Victim Interviewing.
CREATING TRUSTED TOOLS

New Training on DNA

To successfully investigate sexual assaults, law enforcement investigators and other professionals must have up-to-date knowledge of biological evidence, such as DNA. In response to numerous requests for more information on this topic, we completed our newest online module in 2015: *Laboratory Analysis of Biological Evidence and the Role of DNA in Sexual Assault Investigations*. This comprehensive 32-hour course explores the complex role of DNA in a sexual assault investigation. Participants have access to newly-created tools, resources, and extensive case examples that enable them to hone their skills. This course is a valuable addition to the wide array of topics included in the OnLine Training Institute, and a major step forward for the field.

One of the most exciting aspects of this course is the groundbreaking way in which it connects the knowledge developed by scientists with the day-to-day work of criminal justice professionals. This module is not simply an educational resource – it offers new ways for investigators to analyze cases and for agencies to decide how to allocate scarce resources and develop policies that reflect today’s technology. The case examples in the course unfold the way cases do in real life, which is a fresh approach to education for law enforcement. This course is a rich source of information on how DNA evidence should be collected and used, but in addition, it offers clear guidelines on when and why DNA should be utilized in a particular case.

The experts who developed the DNA module provide detailed recommendations for model policies and best practices, not only for law enforcement and prosecution, but also for the other professionals involved in responding to sexual assault victims. Because of new state laws changing the requirements for testing sexual assault evidence, these recommendations are particularly timely. The challenge of emerging technology is to use it wisely, and the thoughtful guidance offered by these experts will help individuals, agencies, and communities to make informed decisions.

I’d like you to know that EVAWI online training was a primary resource for me getting started in this position a month ago, and I found it incredibly enriching and helpful. It is awesome to know you are out there as a resource.

Jessica Tyra, Sexual Assault Service Provider, Seekhaven Family Crisis & Resource Center, Moab, UT
Training Bulletins

Training bulletins present important information and resources on a specific topic, keeping professionals updated with new developments and emerging issues in the field. In 2015, we sent out 19 training bulletins to our email list of approximately 26,000 professionals. This included a three-part series on crime victims’ rights, and a bulletin on sexual violence on campus. We also sent out a set of bulletins on alternative ways for victims to report their sexual assault to law enforcement. These reporting options are designed to increase victims’ access and participation in the criminal justice system. We then concluded the year with a vitally-needed series of bulletins on Investigating Sexual Assault Against People with Disabilities. People with disabilities are at extremely heightened risk of sexual assault, and an informed response can help to ensure that they are treated fairly and competently.

Taken together, the training bulletins sent throughout the year helped to increase awareness, build skills, develop solid knowledge, and offer resources that enhance professionals’ ability to conduct effective investigations and treat victims with compassion and respect.

Online Resources

Web statistics demonstrate the value of our online resources for professionals. In 2015, our website drew over 185,000 unique visitors. The number of page views surpassed 3.5 million, with an average of more than 9,600 page views per day. This includes visitors to the OLTI, as well as the EVAWI and Start by Believing websites.

Visitors also access a wide range of documents and other online resources. In 2015, a total of 715,254 resources were accessed, including published articles, reports, and training materials, as well as policy templates and other tools. This is an average of almost 2,000 resources and tools accessed every single day of 2015.
One innovative resource we created in 2015 was the Sexual Assault Medical Forensic Exam Payment Map. Sexual assault victims frequently have questions about their access to medical care, including whether and how to participate in forensic evidence collection. They are often particularly concerned about how much this will cost. Working with AEquitas: The Prosecutors’ Resource on Violence Against Women, we developed this interactive map that allows users to click on their own state or territory to learn about how these critical examinations are paid for. This is essential to provide victims with access to the care they need, as well as the evidence collection procedures that may help determine criminal justice outcomes.

### Individualized Assistance

In 2015, staff responded to 919 requests for technical assistance. This translates to an average of 77 requests per month. Along with information and assistance, EVAWI staff members provide a wide range of documents, resources, templates and other tools.

As many as 848 referrals were also provided, for other individuals and organizations who might be able to offer additional assistance.

The technical assistance we offer helps support reforms in policies, practices, and programming – all with the goal of better serving victims and holding more offenders accountable.
Social Media

With continued effort, our social media reach continues to grow. In 2015, EVAWI had 10,950 Facebook friends, 3,095 Twitter followers, and 2,281 followers on LinkedIn. Our Start by Believing Facebook page also had 3,142 friends. Through these various social media channels, we present highlights of our work, inform people about valuable resources, and discuss up-to-the minute social issues and public policy concerns. We also share survivor stories from our Start by Believing website and offer a forum for conversation regarding gender-based violence. These are very powerful tools for educating the public and creating social change.

Start By Believing

The Start by Believing campaign enhances our work with responding professionals by starting at the beginning – when a person initially discloses that they were sexually assaulted. In that moment, family members, friends, and professionals have the chance to make a difference when they know what to do and say.

Too often, sexual assault victims are doubted or blamed, based on what they were doing or wearing. When this happens, the individual is victimized twice: once by the assault, and again by the response from professionals or loved ones. The Start by Believing campaign is a powerful tool for changing this type of harmful response. When victims feel respected and believed, they are more likely to reach out for help and remain engaged with the criminal justice process.

My name is Laurie, a victim advocate. Yesterday a young man told me he had been raped. I told him I believed him. The look of relief and peace on his face was powerful.
In 2015, communities across the United States joined the Start by Believing movement. New Mexico’s Governor Susana Martinez declared January as Start by Believing Month, issuing a proclamation and calling on the Rape Crisis Center of Central New Mexico to continue promoting awareness of the issue.

In Utah, the West Valley City Police Department launched their Start by Believing campaign at the same time they created a new Special Victims Unit, staffed with highly skilled and well-trained detectives. Utah also marked its first-ever Start by Believing Day in April 2015. Oklahoma was another stand-out state, with individuals and organizations at all levels working on campaigns, and Governor Mary Fallin making Oklahoma the fourth Start by Believing state.

In 2015, we introduced a new tool on the Start by Believing website – an online map of the United States, showcasing communities that have joined the movement and launched their own campaign. The communities are as diverse as the nation, including small towns and big cities, campuses and military installations, tribal lands and correctional facilities. This broad diversity highlights the cross-cutting nature of this issue. Sexual violence affects all of us. That means we all have a role to play in improving our responses: We can all Start by Believing.
Financial Highlights

An independent audit was conducted by Thomas D. Dingus & Associates PLLC in accordance with accounting principles generally accepted in the United States. The auditor concluded that the financial statements, present fairly, in all material respects, the financial positions of the Organization as of December 31, 2015 and 2014, and the changes in its net assets and its cash flows. The complete auditors’ report can be obtained by calling (509) 684-9800, or sending an email to admin@evawintl.org.

Current Funding

To date, we have received $4,797,332 in grant funding, from government agencies as well as private foundations. This includes two awards in 2015. In July, we received funding from the William H. Donner Foundation to bring members of our Board and staff together for a Board Retreat. Then in October, we received a grant from the U.S. Department of Justice, Office on Violence Against Women, to provide comprehensive training and technical assistance for law enforcement on sexual assault.

This grant funding is supplemented with other sources of income, including fees generated by conference registrations and consulting activities, as well as charitable contributions from individuals and participants in the Combined Federal Campaign (the program for workplace giving by federal employees).

FY 2015 Sources of Income

- Events: 50%
- Grants: 45%
- Consulting: 2%
- Donations: 3%
In 2015, we had total revenues, gains and other support of $1,569,026 and $1,278,253 in expenses, compared to $1,119,289 and $1,053,216 in 2014.

Our total net assets at the end of FY 2015 was $750,984 compared to $460,211 at the end of FY 2014, a difference of $290,773.
### Summarized Statement of Financial Position

#### ASSETS

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<thead>
<tr>
<th>Item</th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current assets</td>
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<td></td>
</tr>
<tr>
<td>Cash</td>
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<td>$677,177</td>
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<tr>
<td>Accounts and grants receivable</td>
<td>595</td>
<td>-</td>
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<tr>
<td>Promises to give, net of allowance for doubtful pledges</td>
<td>4,394</td>
<td>12,114</td>
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<tr>
<td>Pledges of $2,351 and $3,760, respectively</td>
<td>4,394</td>
<td>12,114</td>
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<tr>
<td>Prepaid expenses</td>
<td>96,168</td>
<td>20,632</td>
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<tr>
<td><strong>Total current assets</strong></td>
<td>$1,062,205</td>
<td>$709,923</td>
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</table>

#### LIABILITIES AND NET ASSETS

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<tr>
<th>Item</th>
<th>2015</th>
<th>2014</th>
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<tbody>
<tr>
<td>Current liabilities</td>
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<td></td>
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<tr>
<td>Accounts payable</td>
<td>$11,200</td>
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<td>Accrued payroll and leave</td>
<td>27,467</td>
<td>26,146</td>
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<td>Grant advance</td>
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<tr>
<td>Deferred revenue</td>
<td>272,554</td>
<td>188,005</td>
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<tr>
<td><strong>Total current liabilities</strong></td>
<td>311,221</td>
<td>249,712</td>
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#### Net assets

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<tr>
<th>Item</th>
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<th>2014</th>
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</thead>
<tbody>
<tr>
<td>Unrestricted</td>
<td>739,046</td>
<td>445,258</td>
</tr>
<tr>
<td>Temporarily restricted</td>
<td>11,938</td>
<td>14,953</td>
</tr>
<tr>
<td><strong>Total net assets</strong></td>
<td>750,984</td>
<td>460,211</td>
</tr>
</tbody>
</table>

#### Total liabilities and net assets

<table>
<thead>
<tr>
<th>Item</th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total liabilities and net assets</strong></td>
<td>$1,062,205</td>
<td>$709,923</td>
</tr>
</tbody>
</table>

### Disclosures

End Violence Against Women International (EIN: 75-3095110), Doing Business As End Violence Against Women International, and EVAW International, is a non-profit organization that is exempt from federal income tax under section 501(c)(3) of the Internal Revenue Code and is classified as a public charity under section 509(a)(2). End Violence Against Women International is incorporated under the laws of the State of California and registered as a foreign corporation in the State of Washington.

A number of disclosures are publicly available on our website including significant policies that we believe promotes transparency, three years of tax returns, and our 501(c)(3) IRS Determination Letter.
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