Our Vision
We envision a world where gender-based violence is unacceptable; where perpetrators are held accountable, and victims receive the compassion, support, and justice they deserve.
Seeking justice together, one response at a time. Every response matters. Your response matters.
Dear EVAWI Community,

In 2019, together we impacted more survivors of gender-based violence than ever before. With funding from donors, federal grants, and our annual conference, we provided 159,972 hours of training and support for law enforcement, health care, victim services, and other professionals. Our OnLine Training Institute (OLTI) saw more than 5,000 new users and almost 11,000 modules completed.

More than 50,000 law enforcement officers, prosecutors, health care providers, and advocates received regular email updates on emerging issues and groundbreaking resources for effective investigations and prosecutions. Globally, 500 communities promoted Start by Believing campaigns, committing to support victims when they disclose sexual assault.

We are proud to give professionals the tools they need to hold offenders accountable, change the culture, and bring justice and healing to those hurt by violence. In this report, we are honored to share stories of survivors and professionals creating real and lasting change in their communities.

On behalf of EVAWI’s staff and board of directors, we thank you — our partners, funders, donors, and allies — for making this work possible.

Sincerely,

Joanne Archambault
Founder and CEO

Ann Burdges
President, Board of Directors
2019
BY THE NUMBERS

159,972 total hours of training and support

86 live workshops and webinars
51,075 email subscribers

5,044 new OLTI users
10,995 OLTI modules completed

307,558 EVAWI resources accessed
811 technical assistance requests answered in 439 staff hours

OUR MISSION

We inspire and educate those who respond to gender-based violence, equipping them with the knowledge and tools they need to support victims and hold perpetrators accountable. We promote victim-centered, multidisciplinary collaboration, which strengthens the response of the criminal justice system, other professionals, allies, and the general public – making communities safer.
At 18 years old, Marie Adler was prosecuted for falsely reporting sexual assault, despite compelling physical evidence that she had been bound, gagged, and raped by a stranger who broke into her home. Netflix tells Marie’s story in the gripping series Unbelievable, which launched in September 2019.

Inspired by the book *A False Report: A True Story of Rape in America* (written by T. Christian Miller and Ken Armstrong), the series powerfully demonstrates how misconceptions about false reporting can create devastating harm for sexual assault victims.

EVAWI has long championed this cause on the national stage. EVAWI’s Chief Executive Officer Sergeant Joanne Archambault (Ret.) and Research Director Dr. Kim Lonsway worked closely with Miller and Armstrong, highlighting the many ways bias manifests and stressing the importance of taking survivors’ reports seriously.

Archambault and Lonsway were among 23 EVAWI representatives invited to attend the private screening of Unbelievable held at the Netflix Home Theater in Hollywood, California with executive producers Susannah Grant, Sarah Timberman, and Lisa Cholodenko; cast members Merritt Wever, Kaitlyn Dever, and Danielle MacDonald; and book author Ken Armstrong.

With your support, EVAWI published three in-depth training bulletins in 2019 to prevent any such future injustice:

- **Raped, Then Jailed**: The Risks of Prosecution for Falsely Reporting Sexual Assault
- **Improving Responses to Sexual Assault Disclosures**: Both Informal and Formal Support Providers
- **Becoming Trauma-Informed**: Applying the Neurobiology of Trauma to Victim Interviews
TURNING TRAUMA INTO ACTION – A SURVIVOR’S PERSONAL CAMPAIGN

When she reported her sexual assault to the Ohio University Police Department (OUPD), Brie Sivy experienced firsthand the relief and validation that comes with being believed. Her case spurred OUPD to embrace the Start by Believing philosophy and inspired the first OU Start by Believing campaign.

Last year Brie’s advocacy took a new direction — creating a documentary, Start by Believing: The Power of a Survivor-Centered Process. The film shares Brie’s story, shows the impact of a team approach, and demonstrates that by focusing on the survivor, responders can influence the healing process.

Visit EVAWI’s Start by Believing website to see how YOU can help transform the way we respond to sexual assault survivors.

WHY BELIEVING IS IMPORTANT

I am forever grateful to the person I opened up to. They allowed me to speak my truth without judgment, doubt or mistrust. I sought out trauma therapy and my life continued to flourish. I am no longer a victim of circumstance but a survivor with purpose.

- Carrie, Survivor
START BY BELIEVING BRINGS HOPE TO ALL CORNERS OF THE WORLD

Students in Cameroon, Africa make the pledge to Start by Believing when someone says they were sexually assaulted.

Cameroon, Africa launched its first Start by Believing campaign in April 2019, spearheaded by the nonprofit One is All Women and Girl’s Empowerment Center (OAWGEA). The three-day event, attended by a mix of community members and nursing students, gave survivors the courage to speak openly about the trauma they had endured.

3,086 individuals pledged to Start by Believing in 2019. 2,250 of those pledges were made specifically to recognize and celebrate the annual Start by Believing Day.

500 START BY BELIEVING CAMPAIGNS
98 NEW CAMPAIGNS IN 2019
RAISING THE BAR

In 2019, more criminal justice, health care, and victim service professionals than ever engaged in EVAWI’s live and online trainings to improve responses to survivors.

#EVAWI2019 was our biggest conference yet! Participants learned from top experts in the field, shared memories with friends and colleagues, and refueled their passion for making a difference for victims of gender-based violence.

Our OnLine Training Institute (OLTI) also saw huge increases in professionals enrolling in courses, and completing modules that equip them to better serve survivors. Thank you for raising the bar!

ONLINE TRAINING INSTITUTE
MORE LEARNING THAN EVER

<table>
<thead>
<tr>
<th>Year</th>
<th>Total Registrants</th>
<th>Modules Completed</th>
<th>Hours of Training Completed</th>
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<tbody>
<tr>
<td>2018</td>
<td>27,596</td>
<td>8,241</td>
<td>69,945</td>
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<tr>
<td>2019</td>
<td>32,635</td>
<td>10,995</td>
<td>95,624</td>
</tr>
</tbody>
</table>

+18%  +33%  +37%
2019 revenue — $2.7M

In 2019, we raised

$1.4M from grants
$1.1M from events
$56K from donations
$54K from investments
$37K from other revenue

In 2019, we invested

$2.2M to improve survivors’ access to justice and healing
$241K to fund operating expenses

Net assets

$1.5M 2019
$1.3M 2018
OUR TEAM

EVAWI board, staff and associates at the 2019 International Conference on Sexual Assault, Intimate Partner Violence and Increasing Access in San Diego, California.

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Together, we are making a difference. Help support survivors – Donate to EVAWI today: evawintl.org